



AMANDA T ODELL

DESIGN EXPERIENCE

IPSOS NORTH AMERICA

2016-2020, Intern
2020-Present, Designer

Ideate and design a wide range of creative services such as client custom deliverable decks, internal and external marketing collateral, and infographics.

Facilitated expansion of current design team, fostering relationships and growing the current team from 3 designers to 12.

Assisted in the interviewing and hiring process of our current Chief Design Officer.

Lead client kickoff calls to discuss project scope and details.

Manager of Design Intern Program, reviewed multiple applications, facilitated interviews and was point of contact for our summer interns.

CONTRACT WORK

2017-Present

Led brand ideation efforts for several clients creating brand identities, brochures and marketing materials.

VOLUNTEER & LEADERSHIP

ASSUMPTION CHURCH

2017-2020

Helped run the Food Closet within the Westport Assumption Church by bringing families in need to take non-perishable items once a month.

HUMANE SOCIETY

2013-2018

Fostered kittens for several years along with socializing and waking other animals in the shelter.

TEEN ART COUNCIL

Summer of 2016

A founding member of TAC (Teen Art Council), at the Westport Arts Center where high school students work to curate art shows and events for the town.

CONTACT

(203) 451-3435
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Odelldesigns.com

EDUCATION

SYRACUSE UNIVERSITY

BFA in Communications

Design class of 2020

- Cum Laude Honors
- Psychology Minor
- Phi Sigma Sigma

SYRACUSE ABROAD

Studied abroad at the Syracuse campus in Florence, Italy for the Spring 2019 semester.

RECOGNITION

GDUSA AMERICAN GRAPHIC DESIGN AWARDS

2020 Winner

DUBAI DESIGN WEEK

Exhibited work in the Middle East during the 2020 Dubai Design Week, the region's largest creative festival.

CREATIVE QUARTERLY CQ62 COMPETITION

2020 Runner-up

