



AMANDA T ODELL

DESIGN EXPERIENCE

IPSOS NORTH AMERICA

2020-Present, *Designer*
2016-2020, *Intern*

Ideate and design a wide range of creative services including client custom deliverable decks, data visualization, internal and external marketing materials, infographics, social media content, and event collateral.

Experience designing for clients in multiple industries such as Pharma, Food & Bev, Automotive, Culture & Arts, Beauty, and Finance.

Lead client calls, managed ongoing digital & print campaigns, workshop sessions, and created design materials that align with company branding while meeting extreme deadlines.

Manager of Design Intern Program, reviewed multiple applications, facilitated interviews and was point of contact for our summer interns.

Proficiency in Adobe Creative Cloud, Microsoft Office, and Google Suite

CONTRACT WORK

2017-Present

Led brand ideation efforts for several clients creating brand identities, brochures and marketing materials.

VOLUNTEER & LEADERSHIP

ASSUMPTION CHURCH

2017-2020

Helped run the Food Closet within the Westport Assumption Church by bringing families in need to take non-perishable items once a month.

HUMANE SOCIETY

2013-2018

Fostered kittens for several years along with socializing and walking other animals in the shelter.

CONTACT

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EDUCATION

SYRACUSE UNIVERSITY

BFA in Communications

Design class of 2020

- Cum Laude Honors
- Psychology Minor
- Phi Sigma Sigma

SYRACUSE ABROAD

Studied abroad at the Syracuse campus in Florence, Italy for the Spring 2019 semester.

RECOGNITION

GDUSA AMERICAN GRAPHIC DESIGN AWARDS

2020 Winner

DUBAI DESIGN WEEK

Exhibited work in the Middle East during the 2020 Dubai Design Week, the region's largest creative festival.

CREATIVE QUARTERLY CQ62 COMPETITION

2020 Runner-up

