



AMANDA T ODELL

## DESIGN EXPERIENCE

### **IPSOS NORTH AMERICA**

*2017-Present*

Junior Graphic Designer for IPSOS, a worldwide market research company. Created deliverable decks, takeaways, and branding for numerous blue chip companies.

### **CONTRACT WORK**

*2017-Present*

Periodically worked for several clients creating brand identities, brochures and marketing materials.

### **TEAMBRIDE DESIGNS**

*Summer of 2016*

Assisted the Creative Director with design and execution of graphics through Photoshop and Illustrator for clothing items and giveaways.

### **WESTPORT ARTS CENTER**

*Summer of 2016*

Curated pop up shows, set up installations, managed social media and created supporting graphics for the Arts Center in Westport, Connecticut.

## VOLUNTEER & LEADERSHIP

### **ASSUMPTION CHURCH**

*2017-2020*

Helped run the Food Closet within the Westport Assumption Church by bringing families in need to take non-perishable items once a month.

### **HUMANE SOCIETY**

*2013-2018*

Helped to foster kittens for several years along with socializing and walking other animals in the shelter.

### **TEEN ART COUNCIL**

*Summer of 2016*

Was a founding member of TAC at the Westport Arts Center where high school students work to curate art shows and events for the town.

## DESIGN & ART DIRECTION

## CONTACT

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Odelldesigns.com

## EDUCATION

### **SYRACUSE UNIVERSITY**

BFA in Communications  
Design class of 2020

- Psychology Minor
- Phi Sigma Sigma

### **SYRACUSE ABROAD**

Studied abroad at the Syracuse campus in Florence, Italy for the Spring 2019 semester.

## RECOGNITION

### **GDUSA AMERICAN GRAPHIC DESIGN AWARDS**

2020 Winner

### **DUBAI DESIGN WEEK**

Exhibited work in the Middle East during the 2020 Dubai Design Week, the region's largest creative festival.

### **CREATIVE QUARTERLY CQ62 COMPETITION**

2020 Runner-up

